



Seoul ADEX 2025

[Platinum] AD Package at KINTEX

* Limited to 6 companies

[Platinum] AD Package at KINTEX



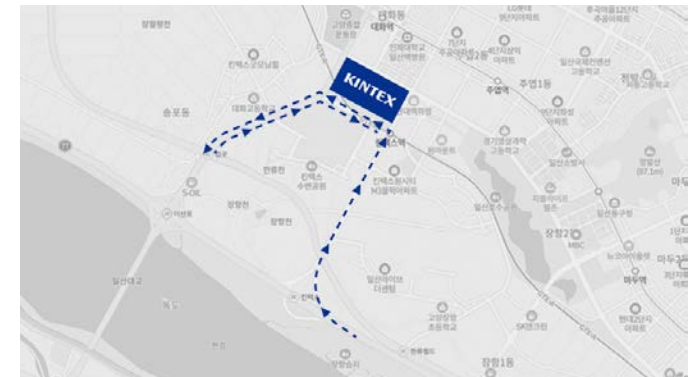
• Package Price : USD 70,000

Category			Quantity (Each Company)	Notes
Outside	Pole Banner	Pole Banners on Public Roads	43	One company logo per banner (Banner locations will be allocated in the order of application)
		Pole Banners in the KINTEX	21	
	Exterior Banner	Hall 10 – Right Exterior	1	Each category include a shared display of six company logos (Company logos will be arranged in the order of application)
		Hall 6 – Left Exterior	1	
		Halls 7 & 8 – Loading Dock Exterior	2	
	Main Entrance	Left Side	1	
		Center	1	
		Right Side	1	
	Rear Side	Left Side	1	
		Center	1	
		Right Side	1	
		Balcony	1	
	Signboard	Gate 3 - Entrance	1	
		Skywalk	2	
	GTX Subway Pilar Wrap	Seoul Station	7	
		KINTEX Station	4	
	Advertising Tower		1	
Inside	Ceiling Banner	Inside Exhibition Hall	8	
		1st Floor Lobby	31	
	Concourse banner	Main Lobby Aisle (Doubled-sided)	2	
	Pillar Wrapping		7	

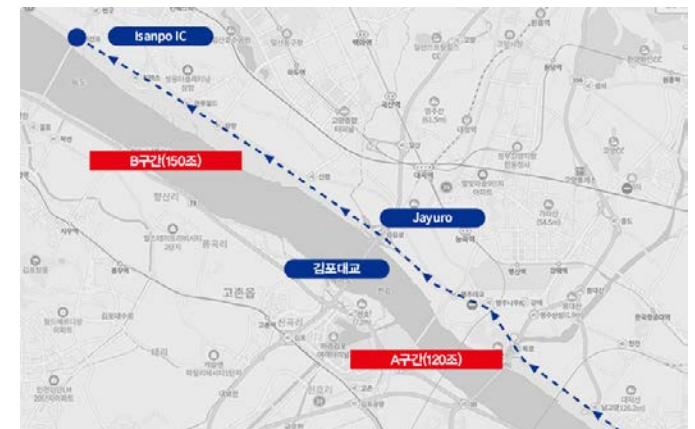
Outside

Pole Banners on Public Roads

- **AD Placement** : Around KINTEX / Along the Highway
- **Artwork size** : 520mm(w) x 65mm(h)
- **Quantity** : 43 (Each Company)
 - * One company logo per banner (Banner locations will be allocated in the order of application)



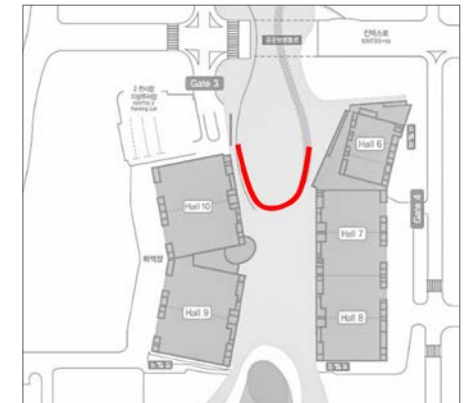
► Around KINTEX



► Along the Highway: Isanpo IC – Jayuro – Gayang Bridge(240)

Pole Banners in the KINTEX

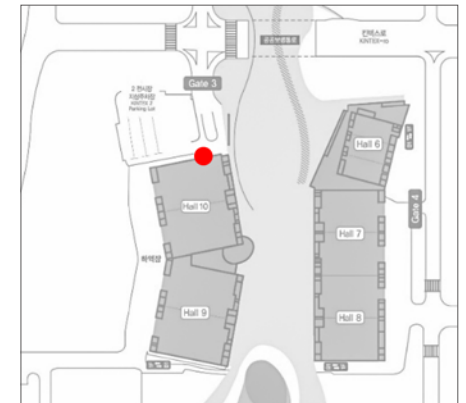
- **AD Placement** : Forecourt Area
- **Artwork size** : 350mm(w) x 110mm(h)
- **Quantity** : 21 (Co-Branded by 6 Companies)



* Each category include a shared display of six company logos (Company logos will be arranged in the order of application)

Exterior Banner

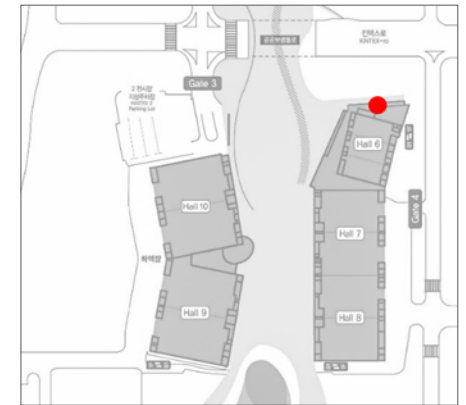
- **AD Placement** : Hall 10 - Right Exterior
- **Artwork size** : 3,000mm(w) x 1,300mm(h)
- **Quantity** : 1 (Co-Branded by 6 Companies)



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Exterior Banner

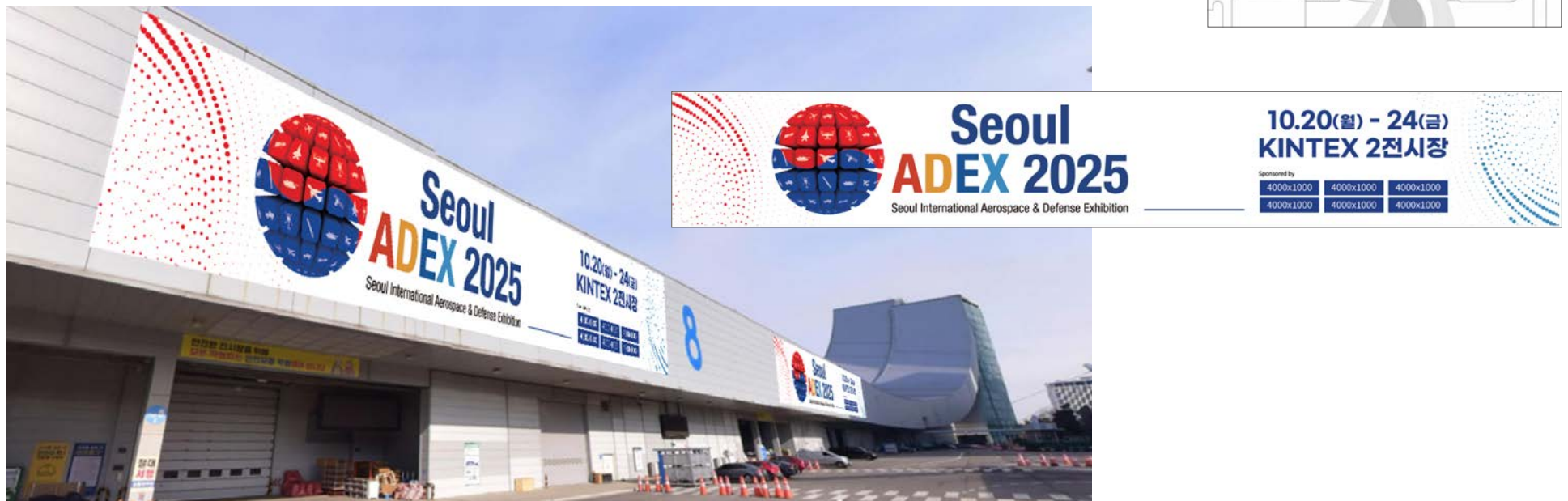
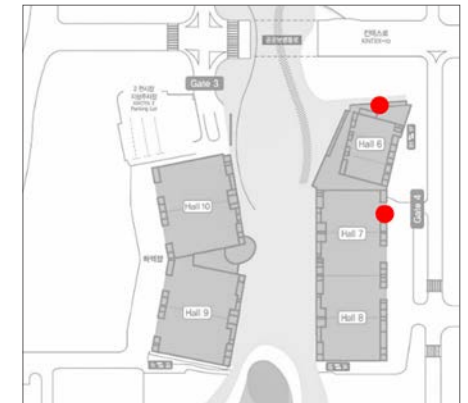
- **AD Placement** : Hall 6 - Left Exterior
- **Artwork size** : 2,100mm(w) x 500mm(h)
- **Quantity** : 1 (Co-Branded by 6 Companies)



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Exterior Banner

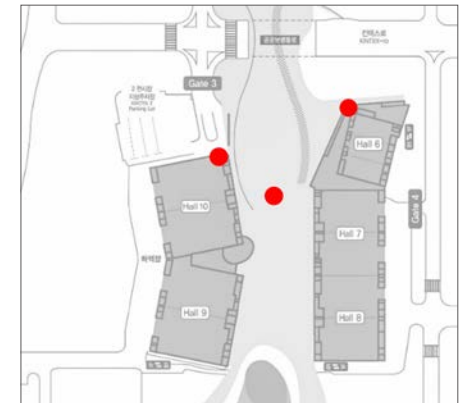
- **AD Placement** : Halls 7 & 8 - Loading Dock Exterior
- **Artwork size** : 4,000mm(w) x 1,000mm(h)
- **Quantity** : 2 (Co-Branded by 6 Companies)



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Main Entrance

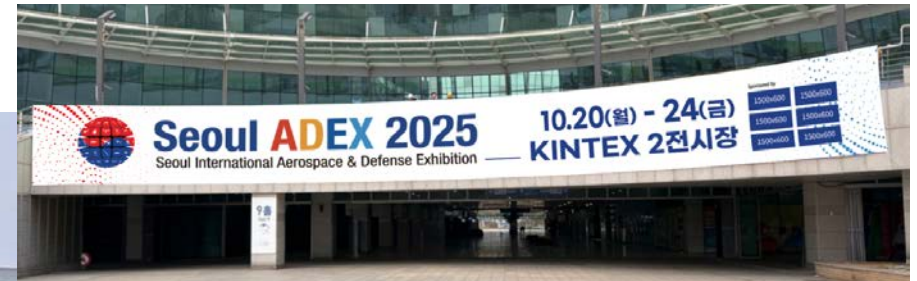
- **AD Placement** : Left / Right Side, Center
- **Artwork size**
 - Left / Right Side : 2,000mm(w) x 800mm(h)
 - Center : 3,000mm(w) x 1,100mm(h)
- **Quantity** : 3 (Co-Branded by 6 Companies)



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Rear Side

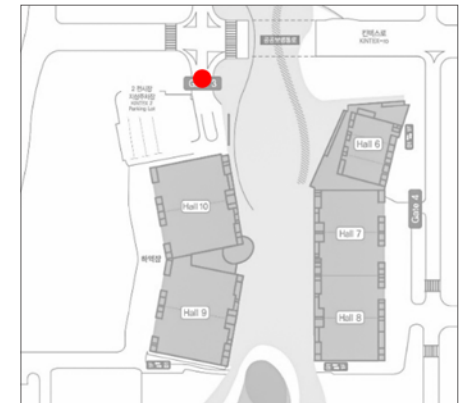
- **AD Placement** : Left / Right Side, Center, Balcony
- **Artwork size**
 - Left / Right Side : 2,000mm(w) x 800mm(h)
 - Center : 3,000mm(w) x 1,100mm(h)
 - Balcony : 1,500mm(w) x 600mm(h)
- **Quantity** : 4 (Co-Branded by 6 Companies)



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Signboard

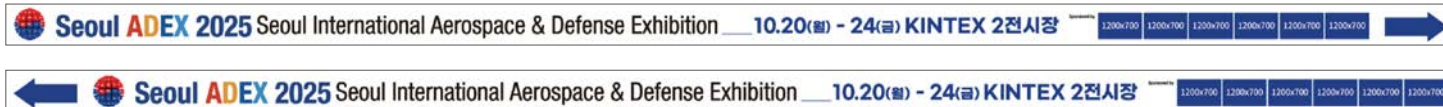
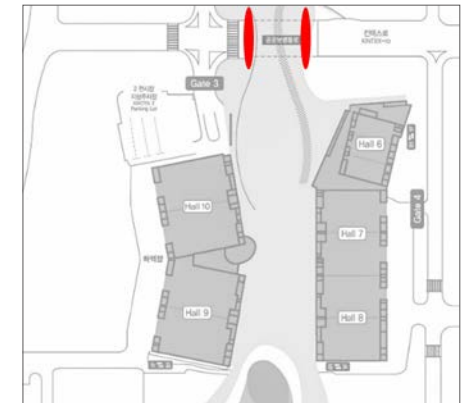
- **AD Placement** : Gate 3 - Entrance
- **Artwork size** : 1,300mm(w) x 700mm(h)
- **Quantity** : 1 (Co-Branded by 6 Companies)



* Each category include a shared display of six company logos (Company logos will be arranged in the order of application)

Signboard

- **AD Placement** : Skywalk
- **Artwork size** : 1,200mm(w) x 700mm(h)
- **Quantity** : 2 (Co-Branded by 6 Companies)



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GTX Subway

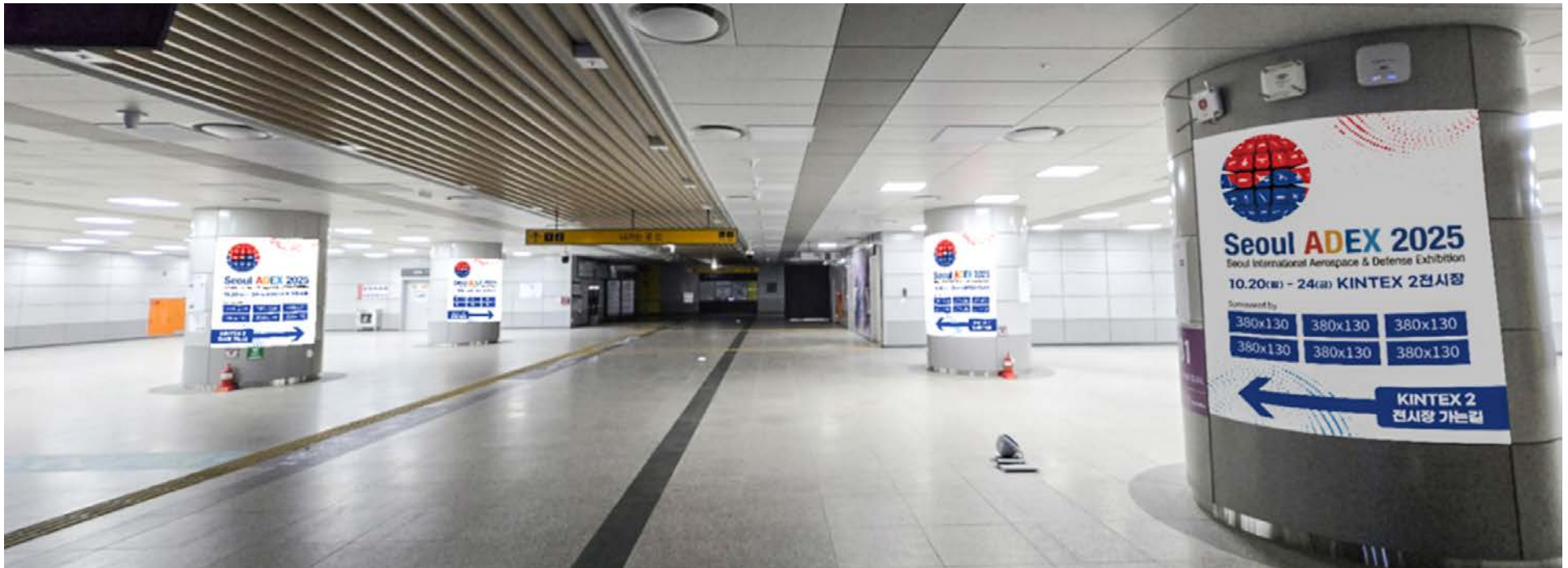
- **AD Placement** : Seoul Station
- **Artwork size** : 230mm(w) x 80mm(h)
- **Quantity** : 7 (Co-Branded by 6 Companies)



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GTX Subway

- **AD Placement** : KINTEX Station
- **Artwork size** : 380mm(w) x 130mm(h)
- **Quantity** : 4 (Co-Branded by 6 Companies)



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Advertising Tower

- **AD Placement** : Jayuro Junction
- **Artwork size** : 600mm(w) x 250mm(h)
- **Quantity** : 1 (Co-Branded by 6 Companies)

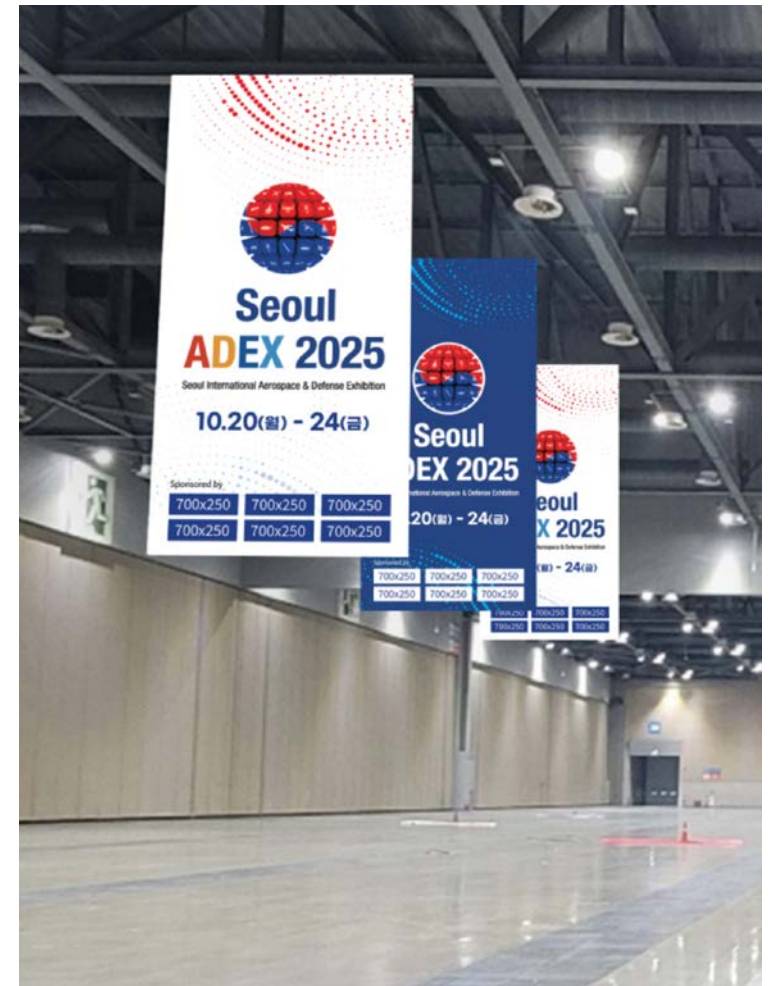


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Inside

Ceiling Banner

- **AD Placement** : Inside Exhibition Hall
- **Artwork size** : 700mm(w) x 250mm(h)
- **Quantity** : 8 (Co-Branded by 6 Companies)



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Ceiling Banner

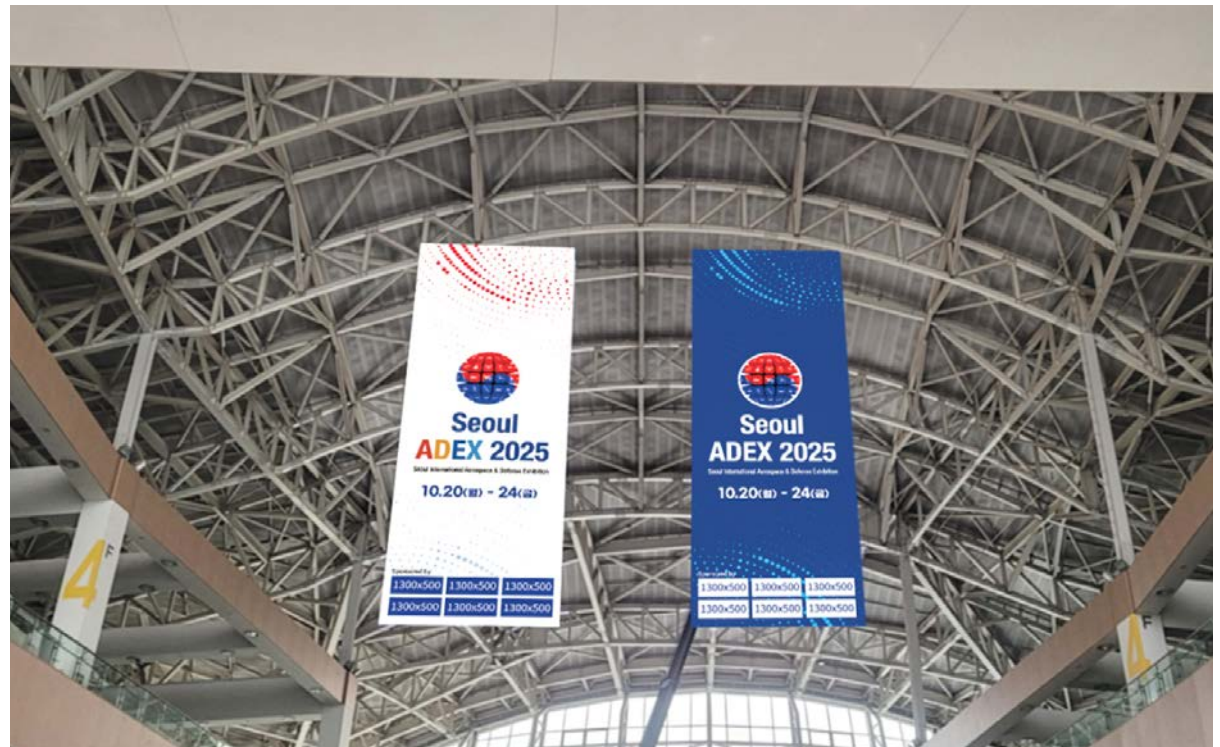
- **AD Placement** : 1st Floor Lobby
- **Artwork size** : 220mm(w) x 70mm(h)
- **Quantity** : 31 (Co-Branded by 6 Companies)



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Concourse Banner

- **AD Placement** : Main Lobby Aise (Doubled-sided)
- **Artwork size** : 1,300mm(w) x 500mm(h)
- **Quantity** : 2 (Co-Branded by 6 Companies)



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Pillar Wrapping

- **AD Placement** : KINTEX 2, 1st Floor
- **Artwork size** : 240mm(w) x 100mm(h)
- **Quantity** : 7 (Co-Branded by 6 Companies)



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